

TENTATIVE WORKSHOP AGENDA

(To be held in conjunction with the FPA Annual Meeting)

Enhancing Market Access Through Codex

Monday, November 13, 2006

JW Marriott, Washington, DC

10:00 a.m.

Registration

10:30 a.m.

Welcome and Introduction

Peggy Rochette,
Senior Director International Policy, FPA

Opening Remarks: Perspective from the Executive Committee

Dr. Karen Hulebak, Chief Scientist,
Office of Public Health Science
USDA (Invited)
Vice Chairman Codex Alimentarius
Chairman Codex Committee on
Food Hygiene

11:00 a.m.

Building Trade Through Codex Standards

Daryl Brehm, Director Food Safety &
Technical Services
Foreign Agricultural Service, USDA

11:30 a.m.

Codex and the WTO — Understanding the SPS Agreement

Dr. Cathleen Enright
Deputy Assistant U.S. Trade Representative

12:00 – 1:00

Working Lunch

— Question and Answer Session

1:00 p.m.

"Codex 101" — Understanding the Standards Development Process

Ed Scarbrough, U.S. Codex Manager, FSIS

2:00 p.m.

Codex Responds to Critical Issues

Affecting U.S. Trade:

Perspectives from the Delegates

Building an International Infrastructure through Import and Export Standards

Dr. Catherine Carnevale, Director of
International Affairs, CFSAN
U.S. Delegate to Codex Committee on
Food Import Export Inspections
and Certification (CCFICS)

Formulating your Product to International Standards

Dr. Dennis Keefe, Office of Food Additive
Safety CFSAN

U.S. Delegate to Codex Committee on
Food Additives (CCFA)

The Food Label and Consumers' Right to Know

Dr. Barbara Schneeman, Director of the
Office of Nutrition, CFSAN (Invited)

U.S. Delegate to Codex Committee on
Food Labelling (CCFL)

U.S. Delegate to Codex Committee on
Nutrition and Foods for Special Dietary
Uses (CCNFSDU)

3:30 p.m.

Break

3:45 p.m.

Priorities for Food Companies — Industry Views

Selected Panel of Industry Speakers

Biotechnology: Can Codex Standards Open
Markets for New Technology?

Advertising: Will Global Dietary Concerns
Dictate International Standards
for Advertising?

Commodity Standards: Protecting
Your Market Share Through Codex

4:45 p.m.

Closing Remarks — Influencing Codex Through Other International Organizations

Jack Bobo, Deputy Chief Biotechnology
Trade Division

U.S. Department of State

5:30 p.m.

FPA Reception



FOR INFORMATION

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